Press Release

OCTOBER 2024

**Renault Trucks celebrates the 60th anniversary of its   
Bourg-en-Bresse plant**

**The Renault Trucks heavy duty vehicles assembly plant in Bourg-en-Bresse, proudly anchored in the Rhône-Alpes Auvergne region since opening in 1964, is celebrating 60 years of industrial excellence this year. At the forefront of modern technology, this production site has been manufacturing electric trucks since the end of 2023. To mark this anniversary, the factory will be exclusively opening its doors to the public.**

Inaugurated in 1964 by Paul Berliet, the Renault Trucks plant in Bourg-en-Bresse specialises in the production of long-haulage and construction trucks. Joining the Volvo Group in 2001, this site has nearly 2,000 employees, making it the largest private employer in the conurbation.

* **Iconic models and innovation**

Over its history, it has manufactured close to a million trucks, including the emblematic Renault Magnum, with 130,000 units built between 1990 and 2013. Since 2013, the plant has been manufacturing the Renault Trucks T (long-haulage), C (construction), and K (heavy construction) models.

A pioneer in the circular economy, the Bourg-en-Bresse site is home to a workshop specialising in the conversion of used trucks, called the Used Trucks Factory. Long-haulage tractors are converted into rigids or approach trucks, for example, using strict industrial processes.

Committed to ongoing transformation to adapt to technological changes and meet the challenges facing the transport industry, the plant achieved a significant milestone at the end of 2023, with the launch of series production for the Renault Trucks E-Tech T (for regional distribution) and E-Tech C (for construction), the latest additions to the manufacturer's all-electric range.



* **Exclusive guided tours for the public**

To celebrate this anniversary, Renault Trucks, in collaboration with the Bourg-en-Bresse Tourist Office, is offering exclusive guided tours of the 120-hectare facility. This is a rare opportunity for the public to explore six decades of industrial excellence and expertise.

*Reservation required with* [*Bourg-en-Bresse Tourist Office*](https://www.bourgenbressedestinations.fr/offres/dans-les-coulisses-de-lusine-renault-trucks-bourg-en-bresse-fr-4057144/)*.*

*Visits on Mondays and Fridays until the end of the year.*

***About Renault Trucks***

Renault Trucks, the French truck manufacturer, has been providing professionals with transport solutions since 1894, from electric cargo-bikes and light commercial vehicles to heavy duty tractors. Committed to the energy transition, Renault Trucks offers fuel efficient vehicles and a complete range of 100% electric trucks, with their operating life extended through a circular economy approach.

Renault Trucks is part of the Volvo Group, one of the world's leading manufacturers of trucks, buses, construction equipment and industrial and marine engines. The group also provides complete financing and service solutions.

***Key figures:***

*9,400 employees worldwide*

*4 production sites in France*

*1,500 sales and service points worldwide*

*70,000 vehicles sold in 2023*

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